

# Geostone™



*Welcome home.*



*Imagine...* It's been a long day. You turn into your driveway, pausing for a fleeting moment to take in your stunning, flowing, Geostone driveway. In an instant calmness descends as the natural textures and colours of Australian stone fused with reinforced concrete seem to whisper; 'welcome home'.





# Discover the power of stone

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It is the core of our creation, the oldest tool used by man and the basis of the earth. The stone used in our Geostone products is extracted from the earth and carefully selected for its colour, size and shape to maintain its natural variation. The stone is then put through a process that ensures a tough, durable product. Aside from helping you feel a little more connected to nature, adding Geostone to a home can help lift your spirits and calm you down. Restoring, refreshing and returning us to who we'd rather be. Our self.



*Gosnells Granite*



# Reawaken your senses

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Choosing Geostone opens up a world of design possibilities and possible applications. Unleash your imagination and use Geostone to enhance your unique sense of style and place.







## *Create a more liveable home*

By harnessing the integrity of concrete with the uniqueness of Australian stone, Geostone is the perfect solution for creating a contemporary yet classic home that helps you reconnect with the earth. For driveways, pathways and landscaping, the exposed stone finish is as you'd expect highly durable as well as visually stunning. Once honed it becomes a tactile surface that makes a star of any alfresco or outdoor entertaining area including patios, pergolas and verandas. Then step inside to a polished Geostone floor that may literally take your breath away; stylish, sleek, colourful and built to last.







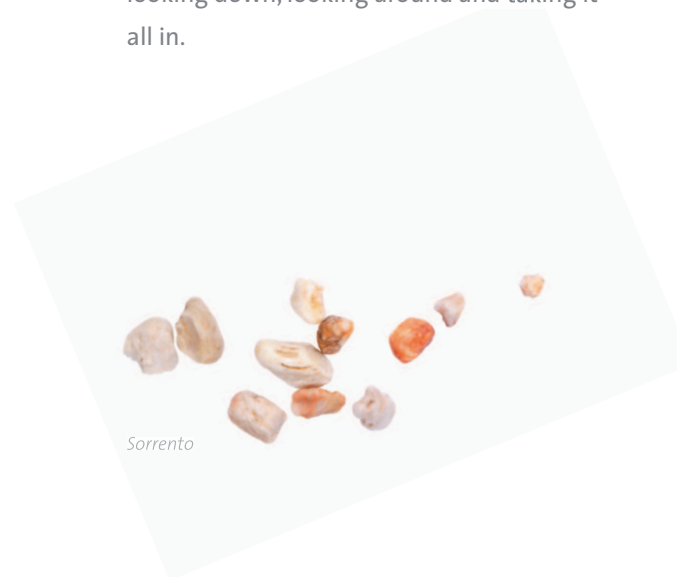




## Make an entrance

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Nothing seems to complete and connect the entrance and surrounds of your home quite like Geostone. With its flowing looks and space expanding abilities you might just want to make the time for a daily refreshment of looking down, looking around and taking it all in.



Sorrento

# Built for lifestyle

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Looks are important but performance really matters. Whether building a driveway or pathway or undertaking landscaping, the material you choose must excel on a range of fronts. Geostone can enhance the property value, suit a range of house styles and offers many benefits including hardwearing, lower maintenance and stain resistance once sealed. By following the recommendations in our Best Practice Placement Guide, your Geostone will be a versatile performer.





*Made  
for living*

DRIVEMAYS





Smooth as silk,  
hard as rock.





## *Is this what they mean by the 'wow' factor?*

Ever walked on a marble floor in bare feet? This is what a Geostone polished floor can feel like underfoot. Pure luxury. But that's only half the story. With its range of benefits including; easy to clean, lower maintenance, hypoallergenic and high thermal mass, you'll only have one decision. Which Geostone product shall I choose?







## Create your personal oasis

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It's okay to sit around and do nothing. A novel concept in this day and age but how else can your body slow down, rest and reenergise? How can your mind pause and reflect? It's the perfect way to become more present than you thought possible and to take the time to appreciate your alfresco area, your pool or that chilling out part of your backyard. For outdoor entertaining areas honing is recommended, and to create a durable non-slip surface a sealer must be applied. Honing will ensure a smoother, more comfortable and lower maintenance finish designed to amplify the natural beauty of the stone.

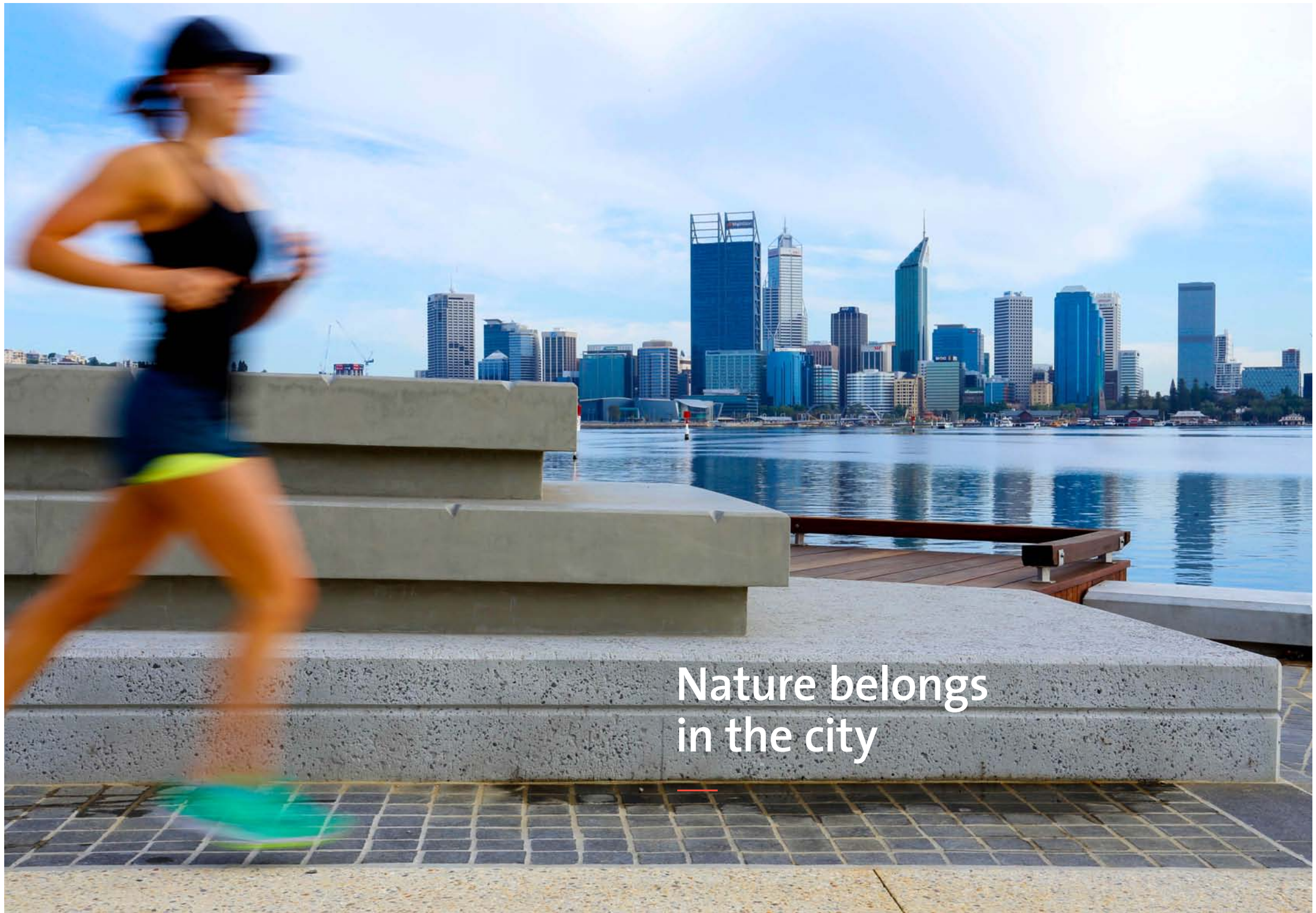






ALFRESCO/ENTERTAINING AREAS/POOLS





Nature belongs  
in the city



## *For beautiful places and spaces*

Geostone represents a very old way to create a very new space. Urban Australians are placing ever increasing importance on community, from events and experiences to simply being out in it and amongst it. At Holcim we understand that melding the colours and properties of nature with the urban environment has never been more important.







*Say goodbye  
to plain old  
concrete and  
hello to the  
living colours  
of Geostone*

Using leading technology to produce high quality concrete and combining fine particle colour pigments at the mixing stage ensures a full depth colour concrete that once sealed is weather and UV resistant. Our extensive range of mood enhancing colours can be used to complement your walls, roof, fence even your green space. It's a great way to turn the predictable into pizazz.



# Geostone and your home

## Selecting the right product...

Geostone offers a wide range of products, with something to suit most homes or spaces.

### Outside

Look for colours and tones that will complement the surrounds and existing structures such as the roof and trim of your home. Lighter colours reflect the sun's natural light making spaces look bigger and are less heat absorbent for comfort underfoot. Darker colours are great for adding drama and making a statement.

### Indoors

Your personal taste and style is paramount. A polished Geostone floor sets the mood of a space so consider the feeling you're trying to create at the outset. From cool and contemporary to warm and welcoming, the choice is yours.



## Selecting the right finish...

Geostone comes in a range of finishes to complement the area of your home and the style you are trying to achieve.

### Geostone exposed

A skid resistant, durable finish ideal for outdoor applications such as driveways, paths and other external areas. This all-weather, highly trafficable finish will provide natural beauty for many years to come.

### Geostone polished

Achieved through grinding and polishing the surface to reveal a highly glossy finish, a polished Geostone floor offers multiple benefits including; lower maintenance and easy to clean, hypoallergenic, hardwearing and high thermal mass.

### Geostone honed

Honing is the process of removing the top layer of concrete to reveal a natural stone and matt finish. This results in a surface that provides a similar level of comfort to polished concrete, together with the practicality and hardness of exposed concrete. Bring the outdoors in (or the indoors out) by creating a flowing transition between internal polished concrete floors and alfresco, entertaining and pool areas.

### Geostone colour

Created through adding fine particle colour pigments at the mixing stage to create a full depth colour concrete that once sealed is weather and UV resistant, making it ideally suited for driveways, pathways and outdoor entertaining areas. Choose your finish - a broom finish provides an attractive, hardwearing and textured surface while a trowel finish can create a swirl effect that is both durable and unique.



Visit [www.geostone.com.au](http://www.geostone.com.au) and view our extensive gallery for more design inspiration.



# The process

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## *Be Inspired*

Explore this brochure and visit [geostone.com.au](http://geostone.com.au) for inspiration.



## *Be Informed*

For advice, technical information and helpful tips visit [geostone.com.au](http://geostone.com.au) and read the Best Placement Practice Guide and then find a local concrete installer for your project.



## *Be selective*

Visit your local Geostone display and selection centre to view and experience the range up close and personal.

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Holcim Australia is part of LafargeHolcim, the world's largest building and construction materials supplier with more than 115,000 employees and operations in over 90 countries around the globe. Originally serving the industry under the well-known and trusted Readymix brand, Holcim today continues to operate a range of hard rock, sand and gravel quarries across all states and territories. This, in conjunction with external quarries, is where the raw materials are sourced for the extraction and creation of Geostone. Comprising a range of contemporary, versatile decorative concrete products, the colours and textures of Geostone are as diverse as Australia itself. The Geostone brand has been uniquely developed for the Australian market and draws upon the years of experience, innovation and leading technology of LafargeHolcim's global brand of decorative concrete - Artevia.

*As the materials used in the manufacture of Geostone products are subject to natural variation of colour, texture, size and shape, some variation can occur from batch to batch. For further information on preparation, installation and finishing touches please refer to our Best Practice Placement Guide and our Handy Hints and Tips sheet. All Geostone products are supplied on [Holcim's/Excel's/Broadway & Frame's] standard terms and conditions of sale.*

Contact your local Holcim representative on 13 11 88

[www.geostone.com.au](http://www.geostone.com.au)

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*Welcome home.*